

# INTERNATIONAL COACHING CERTIFICATION

## Are you ready to coach today's executives and future leaders?

In the International Coaching Certification program you will learn a results-focused, positive and more effective method of working with coaching and consulting clients:

### **Positive-Core/Appreciative Inquiry Coaching™– how to coach from your Positive-Core.**

Each of those that complete the program will become **certified** as a **Positive-Core/Appreciative Inquiry Coach™**, an internationally recognized professional designation of The Leading Clinic of Seattle, Washington, USA. Past programs have drawn participants from all over the US, Canada, Russia, Europe and Asia (including China, Hong Kong, Singapore and Korea).

**Positive-Core/Appreciative Inquiry Coaching™** includes applying the *Leadership for a Healthy World™* model of leading from the positive core, plus other appreciative coaching practices. Coaches world-wide have been successful in utilizing this approach, and their successes have been well-documented.

This **uniquely** designed certification process will kick-off with a **three-day on-site workshop with program developers, Sherene Zolno and Rick Skillman,**

In addition this certification process will offer the following blended learning forums:

- interactive classroom instruction
- self-directed and applied learning
- strengths assessment and feedback
- coaching calls
- guided coaching practice in four 2+ hour teleconference & on-line sessions

These components are summarized below, and described in detail in our **Free Information Package.**

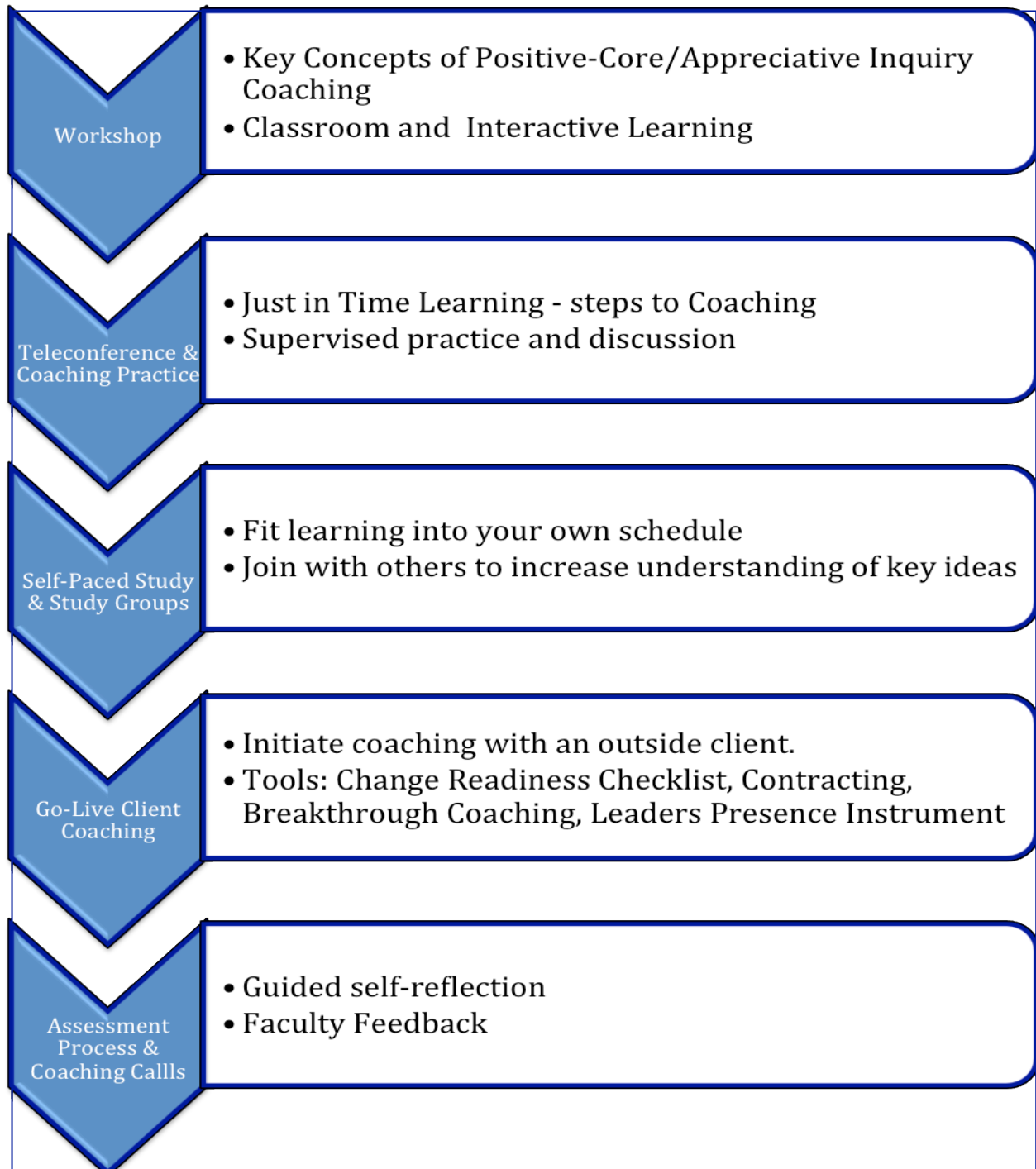
**Past participants have said this format is perfect for a working professional's schedule!**

Come join us to initiate your own career transformation – a process that can lead to new directions, new clients and unprecedented growth in your practice.

**To request a free, detailed information package about this unique program, please contact Sherene Zolno at [slzolno@comcast.net](mailto:slzolno@comcast.net)**

**Special discounts are offered for hosting this program at your site. You can train your entire staff or open it to the public. Interested hosts, please contact us at [slzolno@comcast.net](mailto:slzolno@comcast.net)**

## **FIVE exciting methods to learn the skills of Positive-Core/Appreciative Inquiry Coaching are included!**



## ABOUT THE PRESENTERS



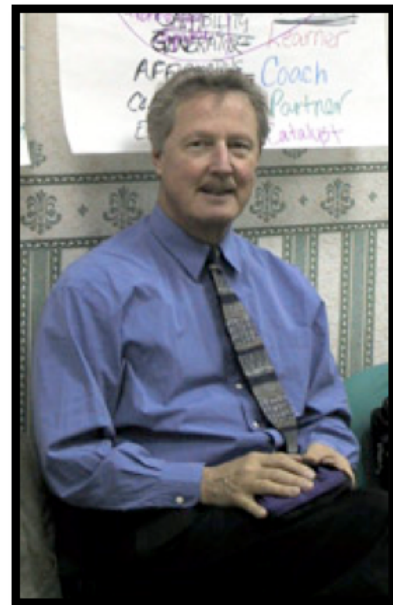
**Sherene Zolno**, internationally known business consultant, executive coach, and educator, works extensively with leadership teams and has developed for them the *Leadership for a Healthy World™* model – now used to guide leaders in their internal coaching, mentoring and leadership practice. Her structure for change, the *Timeline for Tomorrow*, is being utilized as the basis for transformational change efforts in major organizations across the US, Canada, Russia and in Southeast Asia. She was an early proponent and teacher of Appreciative Inquiry, and has used the AI framework in her consulting practice for nearly 20 years, developing the unique integration of positive and whole system change.

As chair of the Leadership Institute of Seattle's graduate program in "Leadership and Organization Development", she introduced the most current thinking and skills to students, contributing to a 'positive revolution in change' within the Organization Development (OD) Profession. A frequent speaker and contributor in the field, she recently spoke (and was published) on "Getting Smart About System Change," at the OD Network's National Conference, and on "Appreciative Leading: seeing our way to a healthy world," for both the International OD Association conference in Canada, and the AI World Conference in Nepal.

Ms. Zolno has served in positions of leadership in corporations, nonprofits and government, authored numerous articles and monographs for professional publications, and is often asked to speak at business meetings, psychological conferences and leadership programs. She has served on the faculties of Santa Ana College, the University of San Francisco, Seattle University, the American College of Medical Practice Executives, and Bastyr University/LIOS (Leadership Institute of Seattle).

From his background as the leader and Chief Executive Officer of several major healthcare organizations, **Rick Skillman** brings a unique perspective to his consulting and training practice. His focus is on how leaders can align sound business judgment with a stance for respect, hope and capability directed to employees at every organizational level.

His coaching revitalizes leaders' commitment and positive intentions, helps build strong teams, and encourages breakthroughs in financial and performance outcomes.



## What participants say about The International Certification program in Positive-Core/Appreciative Inquiry Coaching

"Thank you for this past week of learning. I found the session to be more rewarding than I had anticipated (personally and professionally), and the other participants were exceptional. You both are such gifted guides and I feel very fortunate to have met you." - EM

"I could not let the day go by without reaching out to you. I can't even begin to tell you how much I appreciate your generous sharing of knowledge and your kindness and patience throughout our training process." - TC

I came into the first week expecting to pick up a new methodology, but I left with a new way to see the world. I can't wait to see what happens with session #2!" -JC

*"Even on the first full day of reflection after Session 1, the impact has been huge. And this morning I was so touched and pleased to hear from my partner and coach from the class for our scheduled coaching call – incredible!" -MM*

"I am so honored to have you in my life as teachers. It always feels so welcoming and inviting here." - TY

"This has truly been a great journey for me. Thank you for all of your hard work, heart and hospitality." - PE

*"Thank you for a wonderful Session last week. Though the journey to and from Vashon Island was long, coming from Singapore, it was joyous and fruitful to be there. I feel my self-worth and hope (for myself and people around me) have been enhanced, and my capability increased... all for a more healthy world." -AH*

"Thank you for such a special and unique learning experience these past 5 days. It was excellent!" - GW

"You provided a fabulous experience full of lessons and new ideas – served up with a scrumptious topping of care and wisdom. Thank you!" - KR

"We were working together all day today and were talking about you and Rick and the models we explored on Sunday. What a wonderful learning experience – and great to be able to share it with my colleagues here.

*"I wanted to tell you that I used your Whole Field Alignment™ model at work, not only to assess and formulate a major change plan, but also to describe change to 50 leaders. And they understood how this was going to be a different kind of change process from what they had been through before!" - KZ*

I am so very certain that I will continue to use these methods in my coaching work. Thanks to you both for all your time and support." -RR