

INTERNATIONAL COACHING CERTIFICATION

Are you ready to coach today's executives and future leaders?

In Fall, 2013, we will gather in Hong Kong and Singapore to learn results-focused, positive methods of working with our clients: [Coaching from the Positive-Core](#).

Become a certified coach in
International Positive-Core/Appreciative Inquiry Coaching™.

Each participant in the International Coaching Certification program will become **certified** as a **Positive-Core (Appreciative Inquiry) Coach™**, an internationally recognized professional designation of The Leading Clinic, Seattle, Washington, USA.

Past programs have drawn participants from the US, Canada, Europe, Russia and Asia (including China, Hong Kong, Singapore and Korea).

Positive-Core (Appreciative Inquiry) Coaching™ includes applying the *Leadership for a Healthy World™* model – leading from the positive core – plus other positive and appreciative coaching practices. Coaches world-wide have been utilizing this approach for nearly two decades; their successes have been well-documented.

Past participants have said that ICC's learning format is **perfect for a working professional's** schedule!

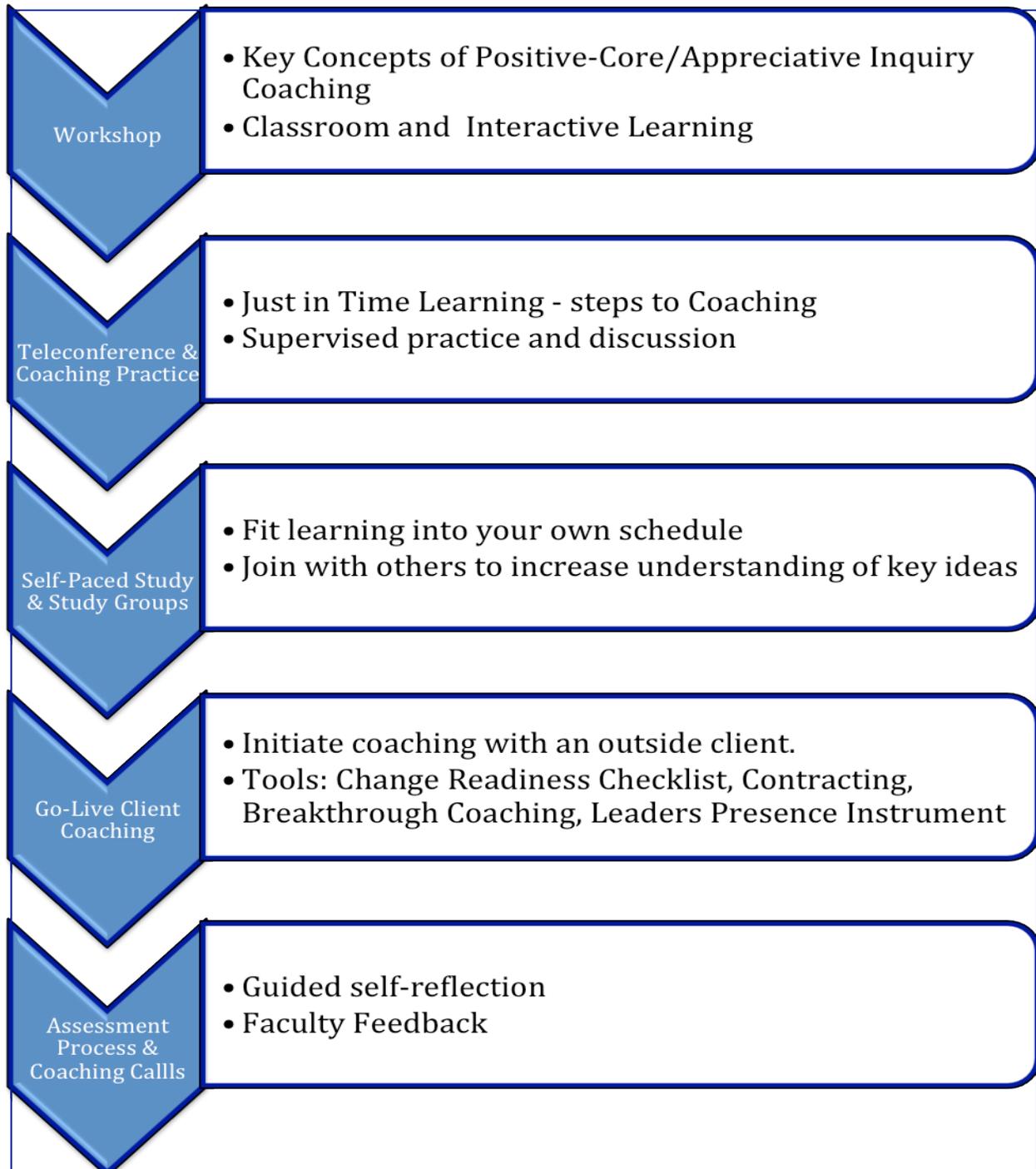
This **uniquely** designed certification process will kick-off with an **on-site workshop with program developers, Sherene Zolno and Rick Skillman**. The certification process then continues utilizing e-learning and "blended" learning forums, including:

- **interactive classroom instruction with our highly qualified faculty**
- **self-directed and intragroup learning**
- **strengths assessment and feedback**
- **teleconference discussion groups**
- **step-by-step coaching taught in four televised sessions**
- **coaching calls**

These components are summarized in the model below, and described in detail in our **Free Information Package**. To receive your copy, email szolno@comcast.net.

Come join us to initiate your own career transformation – a process that can lead to new direction, new clients and unprecedented growth in your practice.

FIVE exciting methods to learn the skills of Positive-Core (Appreciative Inquiry) Coaching – all in one program!



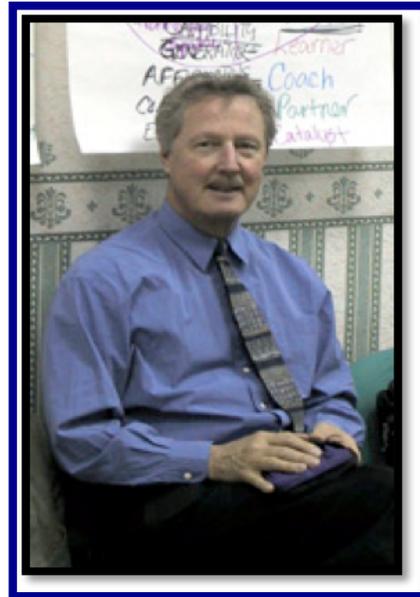
ABOUT THE PRESENTERS



Sherene Zolno, internationally known business consultant, executive coach, and educator, works extensively with leadership teams helping them apply the *Leadership for a Healthy World™* model. An early proponent and teacher of Appreciative Inquiry, she has used the AI framework in her consulting practice for nearly 20 years, developing the unique integration of positive coaching and whole system change, known as Coaching from the Positive Core, presented in this program. slzolno@comcast.net

From his background as the leader and Chief Executive Officer of

several major healthcare companies, **Rick Skillman** brings a unique perspective to his consulting and training practice that revitalizes leaders' commitment, and builds strong teams, set to accomplish breakthroughs in financial and performance results. His book, *Memoirs of a CEO: successfully leading with heart and soul* is now available through The Leading Clinic.



Detailed information on their speaking backgrounds are available at:
http://proactionassociates.com/site_ProAction/section_services/index.htm

INNOVATING THE FUTURE



The Leading Clinic

What participants say about this Coaching Certification program:

"Thank you for this past week of learning. I found the session to be more rewarding than I had anticipated (personally and professionally), and the other participants were exceptional. You both are such gifted guides and I feel very fortunate to have met you." -EM

"I could not let the day go by without reaching out to you. I can't even begin to tell you how much I appreciate your generous sharing of knowledge and your kindness and patience throughout our training process." -TC

I came into the first week expecting to pick up a new methodology, but I left with a new way to see the world. I can't wait to see what happens with session #2!" -JC

"Even on the first full day of reflection after Session 1, the impact has been huge. And this morning I was so touched and pleased to hear from my partner and coach from the class for our scheduled coaching call – incredible!" -MM

"I am so honored to have you in my life as teachers. It always feels so welcoming and inviting here." -TY

"This has truly been a great journey for me. Thank you for all of your hard work, heart and hospitality." -PE

"Thank you for a wonderful Session last week. Though the journey to and from Vashon Island was long, coming from Singapore, it was joyous and fruitful to be there. I feel my self-worth and hope (for myself and people around me) have been enhanced, and my capability increased... all for a more healthy world." -AH

"Thank you for such a special and unique learning of these past 5 days. It was excellent!" -GW

"You provided a fabulous experience full of lessons and new ideas – served up with a scrumptious topping of care and wisdom. Thank you!" -KR

"We were working together all day today and were talking about you and the models we explored on Sunday. What a wonderful learning experience – and great to be able to share it with my colleagues here.

"I wanted to tell you that I used your Whole Field Alignment™ model at work, not only to assess and formulate a major change plan, but also to describe change to 50 leaders. And they understood how

I am so very certain that I will continue to use these methods in my coaching work. Thanks to you both for all your time and support." -RR

this was going to be a different kind of change process from what they had been through before!" -KZ